



# SABA-NJ

The South Asian Bar Association of New Jersey

## 2024 EXECUTIVE BOARD

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The South Asian Bar Association of New Jersey (“SABA-NJ”) is pleased to invite you to its Tenth Annual Gala that will be held on Thursday, October 24th, 2024 at The Marigold in Somerset, NJ. The Annual Gala is SABA-NJ’s largest and most anticipated event of the year and commemorates the work of the organization, as well as, leaders within the South Asian legal and business communities of New Jersey. This year, the Annual Gala is expected to be the preeminent event for the South Asian legal community.

SABA-NJ’s Tenth Annual Gala is expected to draw numerous South Asian attorneys and business leaders from New Jersey, the Tri-State area and all over North America including in-house counsel, private practitioners, public interest attorneys, judges, and influential leaders within and beyond the New Jersey legal and business communities.

According to the Pew Research Center, the Asian Population in the United States nearly doubled between 2000 and 2019. It is projected to reach 46 million by 2060. New Jersey is one of the states with the highest number of Asian Americans in the country. The 2023 published US Census data estimates that more than 10.5 percent of the population in New Jersey is comprised of Asians, and approximately 52% of the Asian population is South Asian. The Indian American Impact estimates that nearly 5% of the New Jersey population is South Asian. This is more than any other state in the nation. According to the New Jersey Monitor, the 2020 Comprehensive Census Data reveals that there are South Asians residing in New Jersey from the following countries: India, Pakistan, Bangladesh, Nepal, Sri Lanka and Afghanistan. The population percentage of New Jersey South Asians by county is: 33.7% Middlesex County, 12.7% Hudson County, 8.4% Somerset County, 8.2% Bergen County, 6.7% Morris County, 6.1% Mercer County, 4.5% Essex County and 19.7% other counties. South Asians are predominantly Sikhs, Hindus, Muslims, Christians, Jains and Buddhists. Accordingly, it is a very diverse group with

## **2024 REGIONAL REPRESENTATIVES**

### **North Jersey**

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### **Central Jersey**

Rachna B. Malkana, Esq.  
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### **South Jersey**

Amit Parikh, Esq.  
Comcast Cable Communications, LLC

a large population in New Jersey that is growing rapidly. This same growth is exemplified by SABA-NJ's membership as well.

Last year's Gala was our most successful event to date. SABA-NJ provided a spectacular and entertaining event for all and we were very successful in bringing together our community to honor the achievements of our diverse members. Further, we successfully fundraised a record amount resulting in considerable scholarships awarded. This year, we are preparing to make our 2024 Gala the best yet. We plan to break our incredible record and raise even more funds for scholarships that will be awarded to a carefully selected group of deserving candidates.

Last year, the theme of the Gala was "Equality Through Unity." In line with this theme, SABA-NJ proudly hosted Amrit S. Kapai, Esq. as the Keynote Speaker. Mr. Kapai is a partner at Goldstein & McClintock LLLP in Miami, FL and specializes in corporate restructuring and litigation. Recently, he found another meaningful calling: serving as a voice for the South Asian LGBTQ+ community through his cast member role on Bravo TV's Family Karma.

The enclosed materials provide additional details regarding sponsorship. As you consider what level of involvement best suits your organization, please do not hesitate to contact a member of the Executive Board. We look forward to working with you to uniquely partner with your organization. Further information about SABA-NJ can be found on our website at <http://www.sabanj.org>.

Sincerely,

**Rippi K. Karda, Esq., Gala Chair and 2024 Gala Committee**

**SOUTH ASIAN BAR ASSOCIATION OF NEW JERSEY**  
**TENTH ANNUAL GALA**

**Thursday, October 24th, 2024**

**The Marigold**

**315 Churchill Avenue, Somerset, NJ 08873**

Cocktail Reception | 6:00 PM

Dinner & Program | 7:30 PM

Dessert and Networking | 9:00 PM to 11:00 PM

*Premium open bar*

*Business Formal or Ethnic Attire Dress Code*

**SPONSORSHIP INFORMATION<sup>1</sup>**

<b>LEVEL</b>	<b>RATE</b>	<b>BENEFIT</b>
<b>RUBY</b>	\$25,000	<ul style="list-style-type: none"><li>● Introduction as Ruby Sponsor at Gala and brief speaking opportunity</li><li>● Prominent feature of Ruby Sponsor's logo on website</li><li>● Signage at Gala featuring Ruby Sponsor's logo</li><li>● Recognition in Gala publicity and signage as Ruby Sponsor</li><li>● Prominent Full-page advertisement in Gala program</li><li>● 25 Gala Tickets</li><li>● 25 complimentary SABA-NJ memberships<sup>2</sup></li></ul>
<b>EMERALD</b>	\$20,000	<ul style="list-style-type: none"><li>● Mention of Emerald Sponsor at Gala</li><li>● Feature of Emerald Sponsor's logo on website</li><li>● Signage at Gala featuring Emerald Sponsor's logo</li><li>● Recognition in Gala publicity and signage as Emerald Sponsor</li><li>● Prominent Full-page advertisement in Gala program</li><li>● 20 Gala Tickets</li><li>● 20 complimentary SABA-NJ memberships<sup>2</sup></li></ul>
<b>SAPPHIRE</b>	\$15,000	<ul style="list-style-type: none"><li>● Mention of Sapphire Sponsor at Gala</li><li>● Feature of Sapphire Sponsor's logo on website</li><li>● Signage at Gala featuring Sapphire Sponsor's logo</li><li>● Recognition in Gala publicity and signage as Sapphire Sponsor</li><li>● Prominent Full-page advertisement in Gala program</li><li>● 15 Gala Tickets</li><li>● 15 complimentary SABA-NJ memberships<sup>2</sup></li></ul>
<b>DIAMOND</b>	\$10,000	<ul style="list-style-type: none"><li>● Mention of Diamond Sponsor at Gala</li><li>● Feature of Diamond Sponsor's logo on website</li><li>● Signage at Gala featuring Diamond Sponsor's logo</li><li>● Recognition in Gala publicity and signage as Diamond Sponsor</li><li>● Full-page advertisement in Gala program</li><li>● 10 Gala Tickets</li><li>● 10 complimentary SABA-NJ memberships<sup>2</sup></li></ul>

<sup>1</sup> SABA-NJ reserves the right to alter or amend the benefits associated with each of the sponsorship levels based on CDC, Federal, State, and Local guidelines, or any other reason the Executive Board deems reasonable and necessary, without prior notice. All sponsorships are final and non-refundable.

<sup>2</sup> Memberships via sponsorship commence October 25<sup>th</sup>, 2024 up to and including December 31<sup>st</sup>, 2025

<b>PLATINUM</b>	\$8,000	<ul style="list-style-type: none"> <li>● Feature of Platinum Sponsor’s logo on website</li> <li>● Recognition in Gala publicity and signage as Platinum Sponsor</li> <li>● Full-page advertisement in Gala program</li> <li>● 8 Gala Tickets</li> <li>● 8 complimentary SABA-NJ memberships<sup>2</sup></li> </ul>
<b>GOLD</b>	\$6,000	<ul style="list-style-type: none"> <li>● Feature of Gold Sponsor’s logo on website</li> <li>● Recognition in Gala publicity and signage as Gold Sponsor</li> <li>● Half-page advertisement in Gala program</li> <li>● 5 Gala Tickets</li> <li>● 5 complimentary SABA-NJ memberships<sup>2</sup></li> </ul>
<b>SILVER</b>	\$4,000 (for firms with 10 or more attorneys)  \$3,500 (for firms with fewer than 10 attorneys)	<ul style="list-style-type: none"> <li>● Feature of Silver Sponsor’s logo on website</li> <li>● Recognition in Gala publicity and signage as Silver Sponsor</li> <li>● Half-page advertisement in Gala program</li> <li>● 3 Gala Tickets</li> <li>● 3 complimentary SABA-NJ memberships<sup>2</sup></li> </ul>
<b>BRONZE</b>	\$2,500 (for firms with 10 or more attorneys)  \$2,000 (for firms with fewer than 10 attorneys)	<ul style="list-style-type: none"> <li>● Feature of Bronze Sponsor’s logo on website</li> <li>● Recognition in Gala publicity and signage as Bronze Sponsor</li> <li>● Quarter-page advertisement in Gala program</li> <li>● 2 Gala Tickets</li> <li>● 2 complimentary SABA-NJ memberships<sup>2</sup></li> </ul>
<b>Ad Only</b>	\$1,500	<ul style="list-style-type: none"> <li>● Placement of Full-page advertisement in Gala program</li> </ul>
<b>Ad Only</b>	\$1,000	<ul style="list-style-type: none"> <li>● Placement of Half-page advertisement in Gala program</li> </ul>
<b>Ad Only* Affinity/Non-Profit/Solos</b>	\$500	<ul style="list-style-type: none"> <li>● Placement of Quarter-page advertisement in Gala program</li> </ul> <p><b>* Available only for affinity bar associations, non-profit entities and solo practitioners</b></p>

Advertisement specifications are as follows: PDF format and in color.

**Full page** 7.25in (W) by 10in (H)

**Half-page** 7.25in (W) by 4.75in (H)

**Quarter-page** 3.625in (W) by 4.75in (H)

All Sponsors will be featured on SABA-NJ’s website. **Advertisements and logos are due no later than September 1, 2024 via email to Suhani Patel at suhanipatel5656@gmail.com.**

## TICKETS

	<u>Member Rate<sup>3</sup></u>	<u>Non-Member Rate</u>
Private Sector	\$275	\$325
Public Interest / Government	\$225	\$275
Lifetime Members	\$250	
Law Student	\$150	\$175

<sup>3</sup> Must be a current, paid member in good standing of SABA-NJ for 2024 to purchase at the member discount rate. To check member status, please send an e-mail to [saba.nj.eboard@gmail.com](mailto:saba.nj.eboard@gmail.com).

## **SPONSORSHIP FORM**

Name of Sponsor: \_\_\_\_\_

Sponsor Contact Name: \_\_\_\_\_

Sponsor Contact Number: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Name(s) of Attendees:

- |          |           |           |
|----------|-----------|-----------|
| 1. _____ | 10. _____ | 19. _____ |
| 2. _____ | 11. _____ | 20. _____ |
| 3. _____ | 12. _____ | 21. _____ |
| 4. _____ | 13. _____ | 22. _____ |
| 5. _____ | 14. _____ | 23. _____ |
| 6. _____ | 15. _____ | 24. _____ |
| 7. _____ | 16. _____ | 25. _____ |
| 8. _____ | 17. _____ |           |
| 9. _____ | 18. _____ |           |

Name(s) of New Member(s):

- |          |           |           |
|----------|-----------|-----------|
| 1. _____ | 10. _____ | 19. _____ |
| 2. _____ | 11. _____ | 20. _____ |
| 3. _____ | 12. _____ | 21. _____ |
| 4. _____ | 13. _____ | 22. _____ |
| 5. _____ | 14. _____ | 23. _____ |
| 6. _____ | 15. _____ | 24. _____ |
| 7. _____ | 16. _____ | 25. _____ |
| 8. _____ | 17. _____ |           |
| 9. _____ | 18. _____ |           |

Checks should be made payable to **SABA-NJ**. Checks should be mailed along with this form to: **South Asian Bar Association of New Jersey, P.O. Box 723, 151 Highway 516, Old Bridge, NJ 08857.**

Wire payments are as follows: **South Asian Bar Association of New Jersey, Wells Fargo Bank, 72 W. Main Street, Freehold, NJ 07728. ROUTING CODES - Electronic Payments # 021200025, Wires # 121000248, Account # 2000013351980.**

All individuals using Gala sponsorship memberships must complete this online form and indicate that the membership is covered by Gala sponsorship: [SABA-NJ Membership & Membership Renewal Application](#).

## **2024 Executive Board Contact Information**

### **President**

Prema L. Roddam, Esq.  
Fragomen, Del Rey, Bernsen & Loewy LLP  
premaroddam@gmail.com

### **President-Elect**

Mishita Jethi, Esq.  
Chugh, LLP  
mishita.jethi@gmail.com

### **Immediate Past President**

Rippi K. Karda, Esq.  
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Rippi.Karda@verizon.com

### **Vice President of Affiliate Relations**

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minalroy Patel@gmail.com

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