



SABA-NJ

The South Asian Bar Association of New Jersey

2023 EXECUTIVE BOARD

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The South Asian Bar Association of New Jersey (“SABA-NJ”) is pleased to invite you to its Ninth Annual Gala that will be held on Thursday, October 26th, 2023 at The Marigold in Somerset, NJ. The Annual Gala is SABA-NJ’s largest and most anticipated event of the year and commemorates the work of the organization, as well as, leaders within the South Asian legal and business communities of New Jersey. This year, the Annual Gala is expected to be the preeminent event for the South Asian legal community.

SABA-NJ’s Ninth Annual Gala is expected to draw numerous South Asian attorneys and business leaders from New Jersey and the Tri-State area including in-house counsel, private practitioners, public interest attorneys, judges, and influential leaders within and beyond the New Jersey legal and business community.

According to the 2020 published US Census data, more than 10 percent of the population in New Jersey is comprised of Asians. New Jersey Monitor estimates this to be approximately 1.05 million people in New Jersey, of whom, the South Asian community is by far the greatest majority. According to New Jersey Promise, South Asians make up more than 50 percent of the total Asian population, a total of more than 450,000 South Asians in the state. The New York/New Jersey metropolitan area has the highest population of South Asians in the country. The population percentage of New Jersey South Asians by county is: 31.8% Middlesex County, 12.5% Hudson County, 10.5% Bergen County, 6.4% Morris County, 5.3% Essex County and 33.6% other counties. Some South Asian countries include India, Bangladesh, Nepal, Pakistan and Sri Lanka. South Asians are predominantly Sikhs, Hindus, Muslims, Christians, Jains and Buddhists. Accordingly, it is a very diverse group with a large population in New Jersey that is growing rapidly. This same growth is exemplified by SABA-NJ’s membership as well.

2023 REGIONAL REPRESENTATIVES

North Jersey

Hozaifa Y. Cassubhai, Esq.
Bailey Duquette P.C.

North Jersey

Naju Lathia, Esq.
Day Pitney LLP

Central Jersey

Mahesh Rajan, Esq.
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Central Jersey

Reema Sethi Kareer, Esq.
Morris County Prosecutor's Office

South Jersey

Amit Parikh, Esq.
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Last year's Gala was our most successful event to date. SABA-NJ provided a safe and enjoyable event for all and we were very successful in bringing together our community to honor the achievements of our diverse members. Further, we successfully raised a record amount of scholarships that were awarded to 17 recipients. This year, we are preparing to make our 2023 Gala the best yet. We plan to break our record and raise even more funds for scholarships that will be awarded to a carefully selected group of deserving candidates.

This year, the theme of the Gala will be "Equality Through Unity." In line with this theme, SABA-NJ is proud to announce that Amrit S. Kapai, Esq. will be the Keynote Speaker. Mr. Kapai is a partner at Goldstein & McClintock LLLP in Miami, FL and specializes in corporate restructuring and litigation. Recently, he found another meaningful calling: serving as a voice for the South Asian LGBTQ+ community through his cast member role on Bravo TV's Family Karma.

The enclosed materials provide additional details regarding sponsorship. As you consider what level of involvement best suits your organization, please do not hesitate to contact a member of the Executive Board. We look forward to working with you to uniquely partner with your organization.. Further information about SABA-NJ can be found on our website at <http://www.sabanj.org>.

Sincerely,

Prema L. Roddam (Gala Chair) and 2023 Gala Committee

SOUTH ASIAN BAR ASSOCIATION OF NEW JERSEY
NINTH ANNUAL GALA

Thursday, October 26th, 2023

at

The Marigold

315 Churchill Avenue, Somerset, NJ 08873

Cocktail Reception | 6:00 PM

Dinner & Program | 7:30 PM

Dessert and Networking | 9:00 PM to 11:00 PM

Premium open bar

Business Formal or Ethnic Attire Dress Code

SPONSORSHIP INFORMATION¹

LEVEL	RATE	BENEFIT
RUBY	\$25,000	<ul style="list-style-type: none">● Introduction as Ruby Sponsor at Gala and brief speaking opportunity● Prominent feature of Ruby Sponsor's logo on website● Signage at Gala featuring Ruby Sponsor's logo● Recognition in Gala publicity and signage as Ruby Sponsor● Prominent Full-page advertisement in Gala program● 25 Gala Tickets● 25 complimentary SABA-NJ memberships²
EMERALD	\$20,000	<ul style="list-style-type: none">● Mention of Emerald Sponsor at Gala● Feature of Emerald Sponsor's logo on website● Signage at Gala featuring Emerald Sponsor's logo● Recognition in Gala publicity and signage as Emerald Sponsor● Prominent Full-page advertisement in Gala program● 20 Gala Tickets● 20 complimentary SABA-NJ memberships²
SAPPHIRE	\$15,000	<ul style="list-style-type: none">● Mention of Sapphire Sponsor at Gala● Feature of Sapphire Sponsor's logo on website● Signage at Gala featuring Sapphire Sponsor's logo● Recognition in Gala publicity and signage as Sapphire Sponsor● Prominent Full-page advertisement in Gala program● 15 Gala Tickets● 15 complimentary SABA-NJ memberships²

¹ SABA-NJ reserves the right to alter or amend the benefits associated with each of the sponsorship levels based on CDC, Federal, State, and Local guidelines, or any other reason the Executive Board deems reasonable and necessary, without prior notice. All sponsorships are final and non-refundable.

² Memberships via sponsorship commence October 27th, 2023 up to and including December 31st, 2024

DIAMOND	\$10,000	<ul style="list-style-type: none"> ● Mention of Diamond Sponsor at Gala ● Feature of Diamond Sponsor's logo on website ● Signage at Gala featuring Diamond Sponsor's logo ● Recognition in Gala publicity and signage as Diamond Sponsor ● Full-page advertisement in Gala program ● 10 Gala Tickets ● 10 complimentary SABA-NJ memberships²
PLATINUM	\$8,000	<ul style="list-style-type: none"> ● Feature of Platinum Sponsor's logo on website ● Recognition in Gala publicity and signage as Platinum Sponsor ● Full-page advertisement in Gala program ● 8 Gala Tickets ● 8 complimentary SABA-NJ memberships²
GOLD	\$5,000	<ul style="list-style-type: none"> ● Feature of Gold Sponsor's logo on website ● Recognition in Gala publicity and signage as Gold Sponsor ● Half-page advertisement in Gala program ● 5 Gala Tickets ● 5 complimentary SABA-NJ memberships²
SILVER	\$3,500	<ul style="list-style-type: none"> ● Feature of Silver Sponsor's logo on website ● Recognition in Gala publicity and signage as Silver Sponsor ● Half-page advertisement in Gala program ● 3 Gala Tickets ● 3 complimentary SABA-NJ memberships²
BRONZE	\$2,000	<ul style="list-style-type: none"> ● Feature of Bronze Sponsor's logo on website ● Recognition in Gala publicity and signage as Bronze Sponsor ● Quarter-page advertisement in Gala program ● 2 Gala Tickets ● 2 complimentary SABA-NJ memberships²
Ad Only	\$1,500	<ul style="list-style-type: none"> ● Placement of Full-page advertisement in Gala program
Ad Only	\$1,000	<ul style="list-style-type: none"> ● Placement of Half-page advertisement in Gala program
Ad Only* Affinity/Non- Profit/Solos	\$500	<ul style="list-style-type: none"> ● Placement of Quarter-page advertisement in Gala program <p>* Available only for affinity bar associations, non-profit entities and solo practitioners.</p>

Advertisement specifications are as follows: PDF format and in color.

Full page 7.25in (W) by 10in (H)

Half-page 7.25in (W) by 4.75in (H)

Quarter-page 3.625in (W) by 4.75in (H)

All Sponsors' logos will be featured on SABA-NJ's website. **Advertisements and logos are due no later than September 29, 2023 via email to Sara Khan at skhan@burnswwhite.com.**

TICKETS

	<u>Member Rate³</u>	<u>Non-Member Rate</u>
Private Sector	\$250	\$300
Public Interest / Government	\$200	\$250
Lifetime Members	\$225	
Law Student	\$150	\$150

³ Must be a current, paid member in good standing of SABA-NJ for 2023 to purchase at the member discount rate. To check member status, please e-mail SABA-NJ's Treasurer, Akum K. Singh, at aksingh@bressler.com.

SPONSORSHIP FORM

Name of Sponsor: _____
Sponsor Contact Name: _____
Sponsor Contact Number: _____
Sponsorship Level: _____

Name(s) of Attendees:

- | | | |
|----------|-----------|-----------|
| 1. _____ | 10. _____ | 19. _____ |
| 2. _____ | 11. _____ | 20. _____ |
| 3. _____ | 12. _____ | 21. _____ |
| 4. _____ | 13. _____ | 22. _____ |
| 5. _____ | 14. _____ | 23. _____ |
| 6. _____ | 15. _____ | 24. _____ |
| 7. _____ | 16. _____ | 25. _____ |
| 8. _____ | 17. _____ | |
| 9. _____ | 18. _____ | |

Name(s) of New Member(s):

- | | | |
|----------|-----------|-----------|
| 1. _____ | 10. _____ | 19. _____ |
| 2. _____ | 11. _____ | 20. _____ |
| 3. _____ | 12. _____ | 21. _____ |
| 4. _____ | 13. _____ | 22. _____ |
| 5. _____ | 14. _____ | 23. _____ |
| 6. _____ | 15. _____ | 24. _____ |
| 7. _____ | 16. _____ | 25. _____ |
| 8. _____ | 17. _____ | |
| 9. _____ | 18. _____ | |

Checks should be made payable to **SABA-NJ**. Checks sent before September 15, 2023, should be mailed along with this form to the address below. For payments after September 15, 2023, please contact SABA-NJ's Treasurer, Akum K. Singh, at aksingh@bressler.com at the time of payment for an updated address.

South Asian Bar Association of New Jersey
PO Box 723, 151 Highway 516
Old Bridge, NJ 08857

All individuals using Gala sponsorship memberships must complete this online form and indicate that the membership is covered by Gala sponsorship: [SABA-NJ Membership & Membership Renewal Application](#).

2023 Executive Board Contact Information

President

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