



# SABA-NJ

The South Asian Bar Association of New Jersey

## Executive Board | 2022

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Rachna B. Malkana, Esq.  
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The South Asian Bar Association of New Jersey (“SABA-NJ”) is pleased to invite you to its Eighth Annual Gala that will take place on Thursday, October 20th, 2022 at The Marigold in Somerset, NJ. The Annual Gala is SABA-NJ’s largest and most anticipated event of the year and will commemorate the work of the organization, as well as, leaders within the South Asian legal and business communities of New Jersey. This year, the Annual Gala is expected to be the preeminent event for the South Asian legal community.

SABA-NJ’s Eighth Annual Gala is expected to draw numerous South Asian attorneys and business leaders from New Jersey and the Tri-State area including in-house counsel, private practitioners, public interest attorneys, judges, and influential leaders within and beyond the New Jersey legal and business community.

With respect to the South Asian community in NJ, according to the latest published US Census data, almost 185,000 South Asian residents live in New Jersey. The New York/New Jersey metropolitan area has the highest population of South Asians in the country. The population percentage of New Jersey South Asians by county is: 31.8% Middlesex County, 12.5% Hudson County, 10.5% Bergen County, 6.4% Morris County, 5.3% Essex County and 33.6% other counties. Some countries that are a part of South Asia are India, Bangladesh, Nepal and Pakistan. South Asians are predominantly Hindus, Muslims, Sikhs, Jains, Buddhists and Christians. Accordingly, it is a very diverse group with a large population in New Jersey and is growing at a rapid pace. This same growth is exemplified by SABA-NJ’s membership as well.

**Regional Representatives | 2022**

***Representative for North Jersey,***

Bhavini A. Doshi, Esq.  
EDF Renewables North America

***Representative for Central Jersey,***

Mahesh Rajan, Esq.  
Rajan & Rajan

***Representative for Central Jersey,***

Gigio Ninan, Esq.  
Shankar Ninan & Co.

***Representative for South Jersey,***

Amit Parikh, Esq.  
Comcast

Last year's Gala was quite different. Yet, it was our most successful Gala to date. There is no doubt that the pandemic changed the way we interacted, enjoyed and celebrated our members. However, nothing, not even a pandemic, could stop our spirit in our pursuit to bring together our community in honor of celebrating the achievements of our diverse members. SABA-NJ followed all federal, state, and local guidelines and taking extra precautions to ensure a safe event for all attendees. We hope this year we will not have to worry about the pandemic, but rest assured SABA-NJ will make efforts to provide a safe and enjoyable event for all.

We invite our sponsors and members to reach out with any comments, concerns, or suggestions.

Stay tuned for our announcement of our Keynote Speaker and Awardees!

The enclosed materials provide additional details regarding sponsorship. As you consider which level of involvement best suits your organization, please do not hesitate to contact a member of the Executive Board. We look forward to working with you to uniquely partner with your organization at SABA-NJ's Annual Gala. Further information about SABA-NJ can be found on our website at <http://www.sabanj.org>.

Sincerely,

**Rippi Karda (Gala Chair) and your 2022 Gala Committee**

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# **SABA-NJ'S EIGHTH ANNUAL GALA**

**Thursday, October 20th, 2022**

## **The Marigold**

315 Churchill Avenue, Somerset, NJ 08873

Cocktail Reception | 6:00 PM

Dinner & Program | 7:30 PM

Dessert and Networking | 9:00 PM to 11:00 PM

*Premium open bar*

*Business formal or ethnic attire suggested*

## **SPONSORSHIP INFORMATION<sup>1</sup>**

<b>LEVEL</b>	<b>COMMITMENT</b>	<b>BENEFIT</b>
<b>EMERALD</b>	\$20,000	<ul style="list-style-type: none"><li>• Introduction of Emerald Sponsor at Gala and brief (2-3 minute) speaking opportunity</li><li>• Prominent featuring of sponsor's logo on website</li><li>• Signage at gala featuring Emerald Sponsor's logo</li><li>• Recognition in Gala publicity and signage</li><li>• Prominent full-page advertisement in Gala program</li><li>• Two tables at Gala (20 tickets)</li><li>• 20 complimentary one-year SABA-NJ memberships</li></ul>
<b>RUBY</b>	\$15,000	<ul style="list-style-type: none"><li>• Introduction of Ruby Sponsor at Gala</li><li>• Recognition in Gala publicity and signage</li><li>• Prominent full-page advertisement in Gala program</li><li>• One and a half tables at Gala (15 tickets)</li><li>• 15 complimentary one-year SABA-NJ memberships</li></ul>
<b>DIAMOND</b>	\$10,000	<ul style="list-style-type: none"><li>• Introduction of Diamond Sponsor at Gala</li><li>• Recognition in Gala publicity and signage</li><li>• Full-page advertisement in Gala program</li><li>• One table at Gala (10 tickets)</li><li>• 10 complimentary one-year SABA-NJ memberships</li></ul>
<b>PLATINUM</b>	\$7,500	<ul style="list-style-type: none"><li>• Introduction of Platinum Sponsor at Gala</li><li>• Recognition in Gala publicity and signage</li><li>• Full-page advertisement in Gala program</li><li>• 8 tickets to Gala</li><li>• 8 complimentary one-year SABA-NJ memberships</li></ul>

<sup>1</sup> SABA-NJ reserves the right to alter or amend the benefits associated with each of the sponsorship levels based on CDC, Federal, State, and Local guidelines, or any other reason the Executive Board finds reasonable and necessary, without prior notice. All sponsorships are final and non-refundable.

<b>GOLD</b>	\$5,000	<ul style="list-style-type: none"> <li>• Introduction of Gold Sponsor at Gala</li> <li>• Recognition in Gala publicity and signage</li> <li>• Half-page advertisement in Gala program</li> <li>• 6 tickets to Gala</li> <li>• 6 complimentary one-year SABA-NJ memberships</li> </ul>
<b>SILVER</b>	\$3,500	<ul style="list-style-type: none"> <li>• Introduction of Silver Sponsor at Gala</li> <li>• Recognition in Gala publicity and signage</li> <li>• Half-page advertisement in Gala program</li> <li>• 4 tickets to Gala</li> <li>• 4 complimentary one-year SABA-NJ memberships</li> </ul>
<b>BRONZE</b>	\$2,000	<ul style="list-style-type: none"> <li>• Introduction of Bronze Sponsor at Gala</li> <li>• Recognition in Gala publicity and signage</li> <li>• Quarter-page advertisement in Gala program</li> <li>• 3 tickets to Gala</li> <li>• 3 complimentary one-year SABA-NJ membership</li> </ul>
<b>Ad Only</b>	\$1,500	<ul style="list-style-type: none"> <li>• Placement of full-page advertisement in Gala program.</li> </ul>
<b>Ad Only</b>	\$1,000	<ul style="list-style-type: none"> <li>• Placement of half-page advertisement in Gala program</li> </ul>
<b>Ad Only* Affinity/Non-Profit/Solos</b>	\$500	<ul style="list-style-type: none"> <li>• Placement of quarter-page advertisement in Gala program</li> </ul> <p>*Ads in this category are only available for affinity bar associations, non-profit entities, and solo practitioners.</p>

Advertisement specifications are as follows: PDF format and in color.

**Full page** 7.25in (W) by 10in (H)

**Half-page** 7.25in (W) by 4.75in (H)

**Quarter-page** 3.625in (W) by 4.75in (H)

Additionally, this year, all sponsors' logos will be featured on SABA-NJ's website. **Advertisements and logos are due no later than September 2, 2022 via email to Rasmeeth Chahil at [Rchahil@lowenstein.com](mailto:Rchahil@lowenstein.com).**

## TICKETS

	<u>Member Rate<sup>2</sup></u>	<u>Non-Member Rate</u>
Private Sector	\$225	\$250
Public Interest / Government	\$175	\$200
Law Student	\$100	\$100

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<sup>2</sup> You must be a current, paid member of SABA-NJ in good standing for 2022 to purchase at the member discount rate. If you are unsure of your status, please e-mail SABA-NJ's Treasurer, Chinsu Shajan, at [CShajan@stark-stark.com](mailto:CShajan@stark-stark.com) to check.

# SPONSORSHIP FORM

Name of Sponsor: \_\_\_\_\_

Sponsor Contact Name: \_\_\_\_\_

Sponsor Contact Number: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Name(s) of Attendees: 1. \_\_\_\_\_ 11. \_\_\_\_\_

2. \_\_\_\_\_ 12. \_\_\_\_\_

3. \_\_\_\_\_ 13. \_\_\_\_\_

4. \_\_\_\_\_ 14. \_\_\_\_\_

5. \_\_\_\_\_ 15. \_\_\_\_\_

6. \_\_\_\_\_ 16. \_\_\_\_\_

7. \_\_\_\_\_ 17. \_\_\_\_\_

8. \_\_\_\_\_ 18. \_\_\_\_\_

9. \_\_\_\_\_ 19. \_\_\_\_\_

10. \_\_\_\_\_ 20. \_\_\_\_\_

Name(s) of New Member(s): 1. \_\_\_\_\_ 5. \_\_\_\_\_

2. \_\_\_\_\_ 6. \_\_\_\_\_

3. \_\_\_\_\_ 7. \_\_\_\_\_

4. \_\_\_\_\_ 8. \_\_\_\_\_

Please make your check payable to “SABA-NJ” and mail it, along with this form, to:

**Chinsu Shajan, Esq.**  
**P.O. Box 14598**  
**Philadelphia, PA 19115-9998**

All individuals using gala sponsorship memberships must fill out this online form and note that the membership is covered by gala sponsorship: [SABA-NJ Membership & Membership Renewal Application](#).

# Executive Board Contact Information

## **President**

Rachna B. Malkana, Esq.  
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Rmalkana@gmail.com

## **President-Elect and Gala Chair**

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Rippi.Karda@verizon.com

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Cohen Ziffer Frenchman & McKenna  
jsumbaly@gmail.com

## **Treasurer**

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cshajan@stark-stark.com

## **Co-Secretary**

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Judicial Law Clerk  
anerishahars@gmail.com

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## **Immediate Past President**

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## **Law School Liaison**

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