



# SABA-NJ

The South Asian Bar Association of New Jersey

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The South Asian Bar Association of New Jersey (“SABA-NJ”) is pleased to invite you to its Seventh Annual Gala that will take place on Friday, October 1, 2021 at The Marigold in Somerset, NJ. The Annual Gala is SABA-NJ’s largest and most anticipated event of the year and will commemorate the work of the organization, as well as, leaders within the South Asian legal and business communities of New Jersey. This year, the Annual Gala is expected to be the preeminent event for the community.

SABA-NJ’s Seventh Annual Gala is expected to draw numerous South Asian attorneys and business leaders from New Jersey and the Tri-State area, including in-house counsel, private practitioners, public interest attorneys, judges, and influential leaders within the New Jersey legal and business community.

With respect to the South Asian Community in NJ, according to the latest US Census data, almost 185,000 South Asian residents live in New Jersey. The New York/New Jersey metropolitan area has the highest population of South Asians in the country. The population percentage of New Jersey South Asians by county is: 31.8% Middlesex County, 12.5% Hudson County, 10.5% Bergen County, 6.4% Morris County, 5.3% Essex County and 33.6% other counties. Some countries that are a part of South Asia are India, Bangladesh, Nepal and Pakistan. South Asians are predominantly Hindus, Muslims, Sikhs, Jains, Buddhists and Christians. Accordingly, it is a very diverse region with a large population here in New Jersey and is growing at a rapid pace. This same growth is exemplified by SABA-NJ’s membership as well.

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This year's Gala will be quite different. There is no doubt that the pandemic has changed the way we interact in all aspects of our lives. However, nothing, not even a pandemic, can stop our spirit in our pursuit to bring together our community in honor of celebrating the achievements of our diverse members.

SABA-NJ will be following all federal, state, and local guidelines and taking extra precautions to ensure a safe event for all attendees. We are excited to introduce new perks for some of our higher level sponsorships, including a mask sponsor included in our Diamond Level Sponsorship, hand-sanitizer sponsors included in our Platinum Level Sponsorship and other innovative ways to make sure attendees are comfortable.

We invite our sponsors and members to reach out with any comments, concerns, or suggestions on how we can make this event as safe and comfortable as possible for all attendees.

Now, on to the fun. We are beyond excited to announce that our Keynote Speaker for our Seventh Annual Gala will be **Paul Grewal, Chief Legal Officer at Coinbase.**



Paul Grewal is the Chief Legal Officer of Coinbase Global, Inc. where more than 56 million people in over 100 countries buy, sell, store, use and earn cryptocurrency. Paul is responsible for Coinbase's legal, compliance, global intelligence, and government relations groups. He

leads these teams in their work to partner with financial services regulators, contribute to the development and rollout of innovative, regulated products and services, and support the company's global growth and regulatory strategy.

Before joining Coinbase in August 2020, Paul was Vice President and Deputy General Counsel at Facebook. Prior to Facebook, Paul served as United States Magistrate Judge for the Northern District of California. He was appointed by Chief Justice Roberts to the Magistrate Judges Education Committee of the Federal Judicial Center.

Paul was previously a partner at Howrey LLP, where his practice focused on intellectual property litigation. Paul has tried cases from Marshall, Texas to Wilmington, Delaware, and has argued before various federal appellate courts.

Paul served as a law clerk to Federal Circuit Judge Arthur J. Gajarsa and United States District Judge Sam H. Bell. He received his JD from the University of Chicago Law School and his BS from the Massachusetts Institute of Technology.

The enclosed materials provide additional details regarding sponsorship. As you consider what level of involvement best suits your organization, please do not hesitate to contact a member of the Executive Board. We look forward to working with you to uniquely partner with your organization at SABA-NJ's Annual Gala. Further information about SABA-NJ can be found on our website at <http://www.sabanj.org>.

**Sincerely,**

**Your Co-Chairs of the Seventh Annual Gala,  
Rachna B. Malkana, Rippi K. Karda, Chinsu Shajan,  
Jason Sumbaly, Nakul Shah, and Kedar  
Venkataramani**

# SABA-NJ'S SEVENTH ANNUAL GALA

Friday, October 1, 2021

## The Marigold

315 Churchill Avenue, Somerset, NJ 08873

Cocktail Reception | 6:30 PM

Dinner & Program | 8:00 PM

Dessert and Networking | 9:30 PM to 11:30 PM

*Premium open bar*

*Business formal or ethnic attire requested*

## SPONSORSHIP INFORMATION<sup>1</sup>

| LEVEL    | COMMITMENT | BENEFIT   |
|----------|------------|---|
| DIAMOND  | \$8,000    | <ul style="list-style-type: none"><li>• Introduction of Diamond Sponsor at Gala and speaking opportunity during the dinner program</li><li>• Recognition as a Diamond Sponsor in all Gala publicity</li><li>• Special placement of full page advertisement in Gala program</li><li>• 8 tickets to Gala</li><li>• 8 Complimentary one-year SABA-NJ memberships</li><li>• <b>Signage at event</b></li><li>• <b>Recognition as Mask Sponsor (only the SABA-NJ Logo will be on the mask)</b></li><li>• <b>Your logo on Hand Sanitizer</b></li></ul> |
| PLATINUM | \$6,500    | <ul style="list-style-type: none"><li>• Recognition as Platinum Sponsor for the Cocktail Hour</li><li>• Recognition as a Platinum Sponsor in all Gala publicity</li><li>• Placement of full page advertisement in Gala program</li><li>• 6 tickets to Gala</li><li>• 6 Complimentary one-year SABA-NJ memberships</li><li>• <b>Signage at event</b></li><li>• <b>Presentation of one Scholarship Check to Law Student (Selected by SABA-NJ)</b></li><li>• <b>Your logo on Hand Sanitizer</b></li></ul>  |
| GOLD     | \$5,000    | <ul style="list-style-type: none"><li>• <b>Presentation of one Scholarship Check to Law Student (Selected by SABA-NJ)</b></li><li>• Recognition as a Gold Sponsor in all Gala publicity</li></ul>   |

<sup>1</sup> SABA-NJ reserves the right to alter or amend the benefits associated with each of the sponsorship levels based on CDC, Federal, State, and Local guidelines.

|                |         |   |
|----------------|---------|---|
|                |         | <ul style="list-style-type: none"> <li>• Placement of full page advertisement in Gala program</li> <li>• 5 tickets to Gala</li> <li>• 5 Complimentary one-year SABA-NJ memberships</li> <li>• <b>Logo on Hand Sanitizer</b></li> </ul>                          |
| <b>SILVER</b>  | \$3,000 | <ul style="list-style-type: none"> <li>• Recognition as a Silver Sponsor in all Gala publicity</li> <li>• Placement of full page advertisement in Gala program</li> <li>• 3 tickets to Gala</li> <li>• 3 Complimentary one-year SABA-NJ memberships</li> </ul>  |
| <b>BRONZE</b>  | \$1,500 | <ul style="list-style-type: none"> <li>• Recognition as a Bronze Sponsor in all Gala publicity</li> <li>• Placement of a half page advertisement in Gala program</li> <li>• 2 tickets to Gala</li> <li>• 2 Complimentary one-year SABA-NJ membership</li> </ul> |
| <b>Ad Only</b> | \$1,000 | <ul style="list-style-type: none"> <li>• Placement of full page advertisement in Gala program.</li> </ul>   |
| <b>Ad Only</b> | \$500   | <ul style="list-style-type: none"> <li>• Placement of half page advertisement in Gala program</li> </ul>  |

\*All sponsors will receive a complimentary feature on our website.

\*Advertisement specifications are as follows: PDF format and in color.

**Full page** 7.25in (W) by 10in (H)

**Half-page** 7.25in (W) by 4.75in (H)

## **TICKETS**

|                                 | <u>Member Rate<sup>2</sup></u> | <u>Non-Member Rate</u> |
|---------------------------------|--------------------------------|------------------------|
| Private Sector                  | \$200                          | \$225                  |
| Public Interest /<br>Government | \$175                          | \$200                  |
| Law Student                     | \$100                          | \$100                  |

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<sup>2</sup> You must be a paid member of SABA-NJ for 2021 to take advantage of the member discount. If you are unsure of your status, please e-mail SABA-NJ's Treasurer, Chinsu Shajan, at [CShajan@stark-stark.com](mailto:CShajan@stark-stark.com)

# SPONSORSHIP FORM

Name of Sponsor: \_\_\_\_\_

Sponsor Contact Name: \_\_\_\_\_

Sponsor Contact Number: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Name(s) of Attendees: \_\_\_\_\_

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Name(s) of New Member(s): \_\_\_\_\_

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Please send your advertisement or logo to Chinsu Shajan via email to [cshajan@stark-stark.com](mailto:cshajan@stark-stark.com).

Please make your check payable to “**SABA-NJ**” and mail it, along with this form, to:

Chinsu Shajan, Esq.  
P.O. Box 14598  
Philadelphia, PA 19115-9998

# Executive Board Contact Information

## **President**

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## **Treasurer**

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## **Law School Liaison**

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